



REDUCE YOUR SINGLE-USE

Social Media Guide for Reducing Single-Use Packaging

The N.C. Division of Environmental Assistance and Customer Service (DEACS) has developed *Reduce Your Single-Use* to raise awareness of the issues with single-use packaging. The social media posts below coordinate with the *Recycle Right NC* information campaign materials designed for use by local recycling programs and private recycling collectors.

Together, we can recycle more and recycle better. #RecycleRightNC

POST IMAGE	TEXT FOR FACEBOOK AND TWITTER POST CAPTION
	<p>Almost 10 million plastic bags are used worldwide per minute! If tied together, they'd go around the world seven times every hour! They may take up to 1,000 years to decompose. Say no to that plastic bag. Bring your own! #RecycleRightNC</p>
	<p>Plastic water bottles are one of the 10 most common items found littering beaches. Plastic waste kills as many as 1 million sea birds and 100,000 sea mammals a year. Say no to that single-use water bottle, and bring your own reusable one! #RecycleRightNC</p>
	<p>Your disposable coffee cup is NOT recyclable. Think how many get thrown away every day. The solution: reject that single-use cup! Bring your own mug wherever you go. #RecycleRightNC</p>
	<p>Single-use plastics (including utensils) are among the top 10 items collected on beaches during coastal cleanups. Bring your own spork, straw and napkin wherever you go to save our sea life and our beaches! #RecycleRightNC</p>
	<p>Packaging and containers make up almost 1/4 of the waste stream in the United States, which is about 39 million tons per year. Put a dent in that number by bringing your own takeout and food storage containers! #RecycleRightNC</p>



The N.C. Division of Environmental Assistance and Customer Service (DEACS) is a non-regulatory division of N.C. DEQ offering technical and financial assistance to businesses, manufacturers, local governments, institutions, economic developers and citizens in environmental management. For questions, call 1-877-623-6748. www.recyclenc.org

