Verity Recycling in Asheboro has collected and processed hard-to-recycle plastics since 2011. Verity sends trucks to collect materials like agricultural films, nursery pots and rigid plastics from nurseries and local governments throughout North Carolina. Once the materials reach the company’s facility, they are processed and compounded based on the end user’s specifications. The plastics are then sold to manufacturers throughout North America where they are made into new agricultural and lawn-and-garden products.

In past years, the Recycling Business Assistance Center (RBAC) has awarded Verity a series of grants to help the business purchase equipment, expand markets, and increase recycling capacity. In 2018, the RBAC awarded Verity with a $30,000 grant to purchase a box truck to increase collection of agricultural plastic. Before purchasing the truck, Verity only collected materials from large scale suppliers and was unable to serve smaller nurseries that did not produce truckload quantities. With the new vehicle, Verity is able to efficiently serve smaller nurseries in North Carolina and recycle an additional 220 tons of hard-to-recycle plastics that would otherwise end up in landfills.

Verity Recycling will purchase a box truck to recycle more agricultural plastics.