North Carolina Medical, Dental, and Psychiatric Placement and Shortage Designation
2016 Profile (Data from State Fiscal Year 2016)

Overview
The Office of Rural Health (ORH) recruits primary care physicians, nurse practitioners, physician assistants, dentists, dental hygienists, psychiatrists, and other mental health providers to practices that serve rural and underserved populations across the state. ORH seeks to make compatible matches based on the needs of the community as well as the provider. ORH works with state and federal governments as well as local communities to identify shortage areas of primary medical care, dental, or mental health providers. These areas are designated as Health Professional Shortage Areas (HPSAs), making them eligible to qualify for federal funding and services.

Return On Investment and Economic Impact
Source: IMPLAN

<table>
<thead>
<tr>
<th>Placement Expenditures</th>
<th>Created Economic Impact</th>
<th>Total Impact</th>
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<tbody>
<tr>
<td>$2,129,619</td>
<td>$1,728,677</td>
<td>$3,858,296</td>
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Generates 30 additional jobs from the economic impact
Generated in state and local taxes which goes back into the local and state economy
In employee compensation impacted from the placements

Each Placement grant dollar has a total economic impact of $1.81 (81% ROI)

*Economic return is estimated to be much greater because improved health outcomes can lead to fewer missed work days, reduced health care costs, and reduced premature morbidity and mortality. Some expenses such as out of state purchases, overhead, and rollover payments are not captured for ROI and economic impact.

Importance
In many North Carolina communities, there are barriers to primary health care due to a lack of health professionals and the necessary resources to support health care delivery. ORH received State Loan Repayment Program (SLRP) funding from the National Health Service Corps (NHSC) and from the Kate B. Reynolds Foundation to extend loan repayment to mental health therapists recruited to work in integrated care settings within HPSAs.

Primary Care Health Professional Shortage Areas (HPSA)

- Counties with at least one Facility-Based PRIMARY CARE HPSA (46 Counties)
- Counties with a population or geographic PRIMARY CARE HPSA (72 Counties)
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Technical Assistance
222 Activities in 64 Counties  
Provided by ORH Staff

- **Site Development Assistance**  
  3 Activities

- **Support Recruitment and Retention**  
  200 Activities

- **Clinic/Staff Assistance**  
  16 Activities

- **Citizen Assistance Interaction**  
  2 Activities

- **Community Development Assistance**  
  1 Activity

Total Program Funding*

- **Federal**  
  $1,279,372  
  26%

- **State**  
  $1,612,054  
  33%

- **Other**  
  $2,020,000  
  41%

*Estimate based on budget reorganization.  
Funding also reflects carry forward from SFY 2015

Program Reach

- **127** Placements have been made each year over the last 5 years on average

- **85** New health professionals were recruited

- **68** New providers placed with state incentive payments

If you have further questions, please contact:  
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