North Carolina Health Care Provider Placement Services

2018 Profile (Data from State Fiscal Year 2018 and current as of 6/30/2018)

Overview:
The Office of Rural Health (ORH) recruits primary care physicians, nurse practitioners, physician assistants, dentists, dental hygienists, psychiatrists, and other mental health providers to practices that serve rural and underserved populations across the state. ORH seeks to make compatible matches based on the needs of the community as well as the provider. ORH works with state and federal governments, as well as local communities, to identify shortage areas of primary medical care, dental, or mental health providers. These areas are designated as Health Professional Shortage Areas (HPSAs), making them eligible to qualify for federal funding and services.

Grant Facts

$4.2M
Secured state and federal loan repayments for providers

$1.5M
Grant funding appropriated from General Assembly

$179K
Funding from Kate B. Reynolds Charitable Trust

66 FTEs
Health care professionals supported through State Loan Repayment Incentives

791
Healthcare professionals and sites provided with technical assistance related to National Health Service Corps Loan Repayment Program

94%
Of placements were in either a geographic, population, or facility Health Professional Shortage Area (HPSA)

7.9
Average number of years providers placed in rural or underserved areas anticipate staying at their current practice site (based on ‘Practice Sights’ End of Year and End of Contract questionnaire data reporting period 1/1/2010 to 6/30/2017)

Economic Impact and Return on Investment of Expenditures

<table>
<thead>
<tr>
<th>Program Expenditures</th>
<th>Created Economic Impact</th>
<th>Total Impact</th>
</tr>
</thead>
<tbody>
<tr>
<td>$2,386,556</td>
<td>$1,922,252</td>
<td>$4,380,808</td>
</tr>
</tbody>
</table>

Each MPS grant dollar has a total economic impact of $1.81

81% ROI

Economic Impact and Return on Investment of Providers

(1) Estimated using Financial Incentives (65 providers placed with financial incentives)

<table>
<thead>
<tr>
<th>Specialty Type</th>
<th>Multiplier</th>
<th>Economic Impact Based on Specialty Type Multipliers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Medical</td>
<td>34</td>
<td>$50.2M</td>
</tr>
<tr>
<td>Dental</td>
<td>12</td>
<td>$2,042,614</td>
</tr>
<tr>
<td>Behavioral</td>
<td>67</td>
<td>$177,578</td>
</tr>
<tr>
<td></td>
<td>11</td>
<td>$6,052,134</td>
</tr>
</tbody>
</table>

*Source: IMPLAN. Economic return is estimated to be much greater because improved health outcomes can lead to fewer missed work days, reduced health care costs, and reduced premature morbidity and mortality. Some expenses such as out of state purchases, overhead, and rollover payments are not captured for ROI and economic impact.

*Source: IMPLAN (IMpact analysis for PLANning). ORH uses IMPLAN to determine both the direct, indirect, and induced economic impact on a community for each provider specialty type.
North Carolina Health Care Provider Placement Services

2018 Profile (Data from State Fiscal Year 2018 and current as of 6/30/2018)

Technical Assistance
342 Activities in 71 Counties
Provided by ORH Staff

- Community Development
  - 2 Activities
- Training Sessions
  - 1 Activity
- Support Recruitment and Retention
  - 336 Activities
- Site Development
  - 3 Activities

Total Program Funding*

- Federal $1,274,859 (26%)
- State $1,661,984 (34%)
- Other $1,983,964 (40%)

Funding also reflects carry forward from SFY 2017

*Estimate based on budget reorganization.

Program Reach

- 103 Placements have been made each year over the last 5 years on average
- 90 New health professionals were Recruited in SFY 2018
- 66 New providers placed with financial incentive payments in SFY 2018

If you have further questions, please contact:
Stephanie Nantz, Assistant Director of Operations
Phone: 919-527-6456
Stephanie.Nantz@dhhs.nc.gov