NOTICE OF PRIVACY PRACTICES (NPP)
OF BROUGHTON HOSPITAL

Broughton Hospital must collect timely and accurate health information about you and make that information available to members of your health care team in this agency, so that they can accurately diagnose your condition and provide the care you need. There may also be times when your health information will be sent to service providers outside this agency for services that this agency cannot provide. It is the legal duty of Broughton Hospital to protect your health information from unauthorized use or disclosure while providing health care, obtaining payment for that health care and for other services relating to your health care.

The purpose of this Notice of Privacy Practices is to inform you about how your health information may be used within Broughton Hospital, as well as reasons why your health information could be sent to other service providers outside of this agency.

This Notice describes your rights in regards to the protection of your health information and how you may exercise those rights. This Notice also gives you the names of contacts should you have questions or comments about the policies and procedures Broughton Hospital uses to protect the privacy of your health information.

Please review this document carefully and ask for clarification if you do not understand any portion of it.

Client Acknowledgement

_______________________________________________/________________________________________
Client (or Personal Representative) Date/Time

Documentation of Good Faith Effort to Obtain Acknowledgement

(If acknowledgement not signed in admitting office, SW or designee completes the appropriate section below within 5 calendar days of admission.)

1. □Patient is a minor □NPP provided to parent/guardian in person □NPP provided to parent/guardian via US Postal Service
   Date NPP provided to parent/guardian: _______________ Reason acknowledgement not signed: ______
   ___________________________ Staff Signature: ________________________________________

2. □Patient unable/unwilling to sign in admitting services or has guardian □NPP provided to guardian in person □NPP provided to guardian via US Postal Service
   Date NPP provided to parent/guardian: ______________________
   Reason acknowledgement not signed: __________________________
   Staff Signature: ________________________________________

3. □Patient unable/unwilling to sign in admitting services and does not have guardian □NPP provided to stabilized client
   Date NPP provided to stabilized client: ______________
   Reason acknowledgement not signed: ______________
   ___________________________ Staff Signature: ________________________________________

Note: BH retains this signed page in clients’ medical record in the “Admission Records” section. Client/Personal Representative retains the Notice of Privacy Practices document.
Responsibilities of Broughton Hospital

Broughton Hospital is required by state and federal law to protect the privacy of your health information that may identify you. This health information includes mental health, developmental disability and/or substance abuse services that are provided to you, payment for those health care services, or other health care operations provided on your behalf.

This agency is required by law to inform you of our legal duties and privacy practices with respect to your health information through this Notice of Privacy Practices. This Notice describes the ways we may share your past, present and future health information, ensuring that we use and/or disclose this information only as we have described in this Notice. We do, however, reserve the right to change our privacy practices and the terms of this Notice, and to make the new Notice provisions effective for all health information we maintain. Any changes to this Notice will be posted in our agency offices and on our agency web site at www.ncdhhs.gov/dsohf/broughton. Copies of any revised Notices will be available to you upon request.

If at any time, you have questions or concerns about the information in this Notice or about Broughton Hospital’s privacy policies, procedures and practices, you may contact our agency Privacy Official at 828 433-2024.

Use and Disclosure of Health Information Without Your Authorization

Broughton Hospital performs some functions through contracts with other agencies and through private contractors and business associates. When services are contracted, Broughton Hospital must share enough information about you with its contractors and business associates so that the private contractors and business associates can perform the job that Broughton hospital has asked them to do.

To protect your health information further, Broughton Hospital will only disclose your health information after making sure in writing that its contractors or business associates will safeguard your information the same way Broughton Hospital does. They agree to use your information appropriately and are required by law to do so. Broughton Hospital may use or disclose your protected health information to provide services to you for treatment, payment and healthcare operations.

Treatment: Broughton Hospital may use your health information, as needed, in order to provide, coordinate or manage your health care and related services. This includes sharing your health information with other health care providers within this agency.

Example: Your treatment team, composed of staff such as doctors, nurses, and social workers, will need to review your treatment and discuss plans for your discharge. We will disclose your health information outside of this agency for treatment purposes only with your authorization or when otherwise allowed under state or federal law.

Example: We may disclose your health information to other mental health facilities or professionals (i.e., community based managed care organizations, developmental disabilities and substance abuse services program or psychiatric service at UNC Hospitals) in order to coordinate your care.

Example: We may share your health information with a health care provider for emergency services.

EXCEPTION: When there is a diagnosis of alcohol or drug abuse, HIV, AIDS, or AIDS-related conditions, your or your legally responsible person’s consent must be obtained prior to release of this information to the area program or UNC Hospitals. Until consent is
obtained, references to substance abuse or HIV, AIDS, or AIDS-related conditions must be expunged from the copies of information provided to the requester. A letter shall accompany the copies explaining that once proper authorization is received, the remainder of the information may be released. If it is known that the managed care organization is already aware of the substance abuse, HIV, AIDS or AIDS-related condition, discretion may be used to determine the necessity of consent. (Reference GS90-109.1)

Payment for Services: The treatment provided to you will be shared with our agency’s billing department so a bill can be prepared for services rendered. We may also share your health information with agency staff that review services provided to you to make certain you have received appropriate care and treatment. We will not disclose your health information outside of this agency for billing purposes (i.e., bill your insurance company) without your authorization (the following exception is not applicable to substance abuse providers) except in certain situations when we need to determine if you are eligible for benefits such as Medicaid, Medicare or Social Security.

Example: A Social Worker may contact your local Department of Social Services to determine if you are currently eligible for Medicaid or if you would qualify for Medicaid.

EXCEPTION: When there is a diagnosis of alcohol or drug abuse, HIV, AIDS, or AIDS-related conditions, the patient’s or the legally responsible person’s consent must be obtained prior to release of this information.

Example: Our billing department will collect insurance and other financial information from you at the time of admission.

EXCEPTION: Broughton Hospital is not permitted to use genetic information for underwriting purposes.

Health Care Operations: Broughton Hospital may use or disclose your health information in performing a variety of business activities that we call “health care operations”. Some examples of how we may use or disclose your health information for health care operations are:

- Review the care you receive here and evaluating the performance of your treatment/habilitation team to ensure you have received quality care.
- Review and evaluate the skills, qualifications and performance of health care providers who are taking care of you.
- Provide training programs for agency staff, students and volunteers.
- Cooperate with outside organizations that review and determine the quality of care that you receive.
- Provide information to professional organizations that evaluate, certify or license health care providers, staff or facilities.
- Allow our agency attorney to use your health information when representing this agency in legal matters.
- Resolve grievances within our agency.
- Provide information to your internal client advocate who is available to represent your interests upon your request.

More Stringent Laws
Broughton Hospital will evaluate whether your protected health information is governed by more stringent laws or regulations prior to our use or disclosure. There are other more stringent laws and rules, such as the NC mental health confidentiality statute(s), and the NC public health confidentiality provisions that may affect how we handle your information.

Other Circumstances: Broughton Hospital may disclose your health information for those circumstances that have been determined to be so important that your authorization may not be required. Prior to disclosing your health information, we will evaluate each request to ensure that only necessary information will be disclosed. Those circumstances include disclosures that are:

- Required by law;
- For public health activities. For example, we may disclose health information to public health authorities if you have a communicable disease and we have reason to believe, based upon information provided to us, that there is a public health risk such as evidence of your noncompliance with your treatment plan. If you suffer from a communicable disease such as tuberculosis or HIV/AIDS, information about your disease will be treated as confidential. Other than circumstances described to you in other sections of this Notice, we will not release any information about your communicable disease except as required to protect public health or the spread of a disease, or at the request of the State or Local Health Director;
- Regarding abuse, neglect or domestic violence; Unless prohibited by the Federal Regulations regarding substance abuse, in which case only information regarding child abuse or neglect will be provided;
- For health oversight activities such as licensing of nursing homes;
- For law enforcement purposes pursuant to legal process and as otherwise required by law, purposes of identification and location, in response to request for information about an individual suspected to be a victim of a crime; and about and individual who has died if there is suspicion of that the death resulted from criminal conduct.
• For court proceedings such as court orders to appear in court;
• When a coroner or medical examiner needs to identify a deceased person or determine the cause of death, or to a funeral director as is necessary to carry out his or her duties as authorized by law;
• For donation of organs or tissue to an organization that procures, banks, or transports organs for the purpose of an organ, eye, or tissue donation and transplantation;
• To avert a serious threat to the health or safety of a person or the public;
• For specialized government functions such as national security (intelligence, counterintelligence, and other national security activities authorized by law), protection to the President, or special investigations.
• To correctional institutions or other law enforcement officials when you are in their custody;
• For Worker’s Compensation in cases pending before the Industrial Commission; (Note: This disclosure without your authorization is not applicable if you are being treated for substance abuse);
• To your next of kin or other person involved in your care upon their request; however, information to be disclosed will be limited to admission, transfer, discharge, referrals and appointments and you will be notified of this request (Note: This disclosure without your authorization is not applicable if you are being treated for substance abuse).

Contacting You

Broughton Hospital may use your health information to contact you to:
• Inform you of a medical concern.

Example: This hospital may send a letter to your home concerning the need for follow up care of medical conditions

Disclosure of Your Health Information That Allows You an Opportunity to Object

There are certain circumstances where we may have disclosed your health information and you have an opportunity to object. Such circumstances include:
• The professional responsible for your care may have disclosed your admission to or discharge from this agency to your next of kin.

EXCEPTION: When there is a diagnosis of alcohol or drug abuse, HIV, AIDS, or AIDS-related conditions, the patient’s or the legally responsible person’s consent must be obtained prior to release of this information
• Disclosure to public or private agencies providing disaster relief.

Example: We may share you health information with the American Red Cross following a major disaster such as a flood.

If you would like to object to our disclosure about your health information in either of the situations listed above, please contact our agency Privacy Official listed in this Notice for consideration of your objection.

Disclosure of Your Health Information That Requires Your Authorization

Other uses and disclosures will be made only with your written authorizations and you may revoke such authorization as provided by § 164.508(b)(5).

Broughton Hospital will not disclose your health information without your authorization except as allowed or required by state or federal law. For all other disclosures not described in the Notice of Privacy Practices, we will ask you to sign a written authorization that allows us to share or request your health information. Before you sign an authorization, you will be fully informed of the exact information you are authorizing to be disclosed/requested and to/from whom the information will be disclosed/requested.

Examples include: Use of psychotherapy notes; disclosures that constitute a sale of PHI; and disclosures for marketing.

You may request that your authorization be cancelled by informing our agency Privacy Official that you do not want any additional health information about you exchanged with a particular person/agency. You will be asked to sign and date the Authorization Revocation section of your original authorization; however, verbal authorization is acceptable. Your authorization will then be considered invalid at that point in time; however, any actions that were taken on the authorization prior to the time you cancelled your authorization are legal and binding.

If you are a minor who has consented to treatment for services regarding the prevention, diagnosis and treatment of certain illnesses including: venereal disease and other diseases that must be reported to the State; pregnancy; abuse of controlled substances or alcohol; or emotional disturbance, you have the right to authorize disclosure of your health information. Disclosure of health information to external client advocates will require authorization by you and your personal representative if one has been designated. (If you are a minor whose parent or guardian has consented to your treatment for substance abuse, both you and your parent or guardian must authorize disclosure of your health information.

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Your Rights Regarding Your Health Information
You have the following rights regarding your health information as created and maintained by this agency.

Right to receive a copy of this Notice
You have the right to receive a copy of Broughton Hospital’s Notice of Privacy Practices. At your first treatment encounter with this agency, you will be given a copy of this Notice and asked to sign an acknowledgment that you have received it. In the event of emergency services, you will be provided the Notice as soon as possible after emergency services have been provided.
In addition, copies of this Notice have been posted in several public areas throughout this agency, as well as on the Broughton Hospital’s internet web site at www.ncdhhs.gov/dsohf/broughton. You have the right to request a paper copy of this Notice at any time from our agency Admissions Office, Social Work, or our agency Privacy Official.

Right to receive a Notice of Breach when a breach of your unsecured protected health information has occurred

Right to request different ways to communicate with you
You have the right to request to be contacted at a different location or by a different method. For example, you may request all written information from this agency be sent to your work address rather than your home address. We will agree with your request as long as it is reasonable to do so; however, your request must be made in writing and forwarded to our agency Privacy Official.

Right to opt out of receiving communication for the purpose of fundraising

Right to request to see and copy your health information
Whether you are a minor, incompetent adult or competent adult, you have the right to request to see and receive a copy of your health information in medical, billing and other records that are used to make decisions about you. Your request must be in writing and forwarded to our agency Privacy Official. You can expect a response to your request within 30 days. If your request is approved, you may be charged a fee to cover the cost of the copy.
Instead of providing you with a full copy of your health information record, we may give you a summary or explanation of your health information, if you agree in advance to that format and to the cost of preparing such information. Your physician may deny your request or a professional designated by our agency director under certain circumstances. If we do deny your request, we will explain our reason for doing so in writing and describe any rights you may have to request a review of our denial. In addition, you have the right to contact our agency Privacy Official to request that a copy of your health information be sent to a physician or psychologist of your choice. (Reference G.S. 122C-53(d)).
Whenever you have a personal representative who consented to your treatment, the personal representative has the same rights to request to see and copy your health information.

Right to request amendment of your health information
You have the right to request changes in your health information in medical, billing and other records used to make decisions about you. If you believe that we have information that is either inaccurate or incomplete, you may submit a request in writing to our agency Privacy Official and explain your reasons for the amendment. We must respond to your request within 30 days of receiving your request. If we accept your request to change your health information, we will add your amendment but will not destroy the original record. In addition, we will make reasonable efforts to inform others of the changes, including persons you name who have received your health information and who need the changes.

We may deny your request if:
- The information was not created by this agency (unless you prove the creator of the information is no longer available to change the information);
- The information is not part of the records used to make decisions about you;
- We believe the information is correct and complete; or
- Your request for access to the information is denied.
If we deny your request to change your health information, we will explain to you in writing the reasons for denial and describe your rights to give us a written statement disagreeing with the denial. If you provide a written statement, the statement will become a permanent part of your record. Whenever disclosures are made of the information in question, your written statement will be disclosed as well.

Right to request a listing of disclosures we have made
You have a right to a written list of disclosures of your health information. The list will be maintained for at least six years for any disclosures made after April 14, 2003. This listing will include the date of the disclosure, the name (and address, if available) of the person or organization receiving the information, a brief description of the information disclosed and the purpose of the disclosure.
This agency is not required to include the following on the list of disclosures:

- Disclosure for your treatment;
- Disclosure for billing and collection of payment for your treatment;
- Disclosures related to our health care operations;
- Disclosures that you authorized;
- Disclosures to law enforcement when you are in their custody; or
- Disclosures made to individuals involved in your care.

Your first request for a listing of disclosures will be provided to you free of charge. However, if you request a listing of disclosures more than once in a 12 month period, you may be charged a reasonable fee. We will inform you of the cost involved and you may choose to withdraw or modify your request at that time, before any costs are incurred.

Right to request restrictions on uses and disclosures of your health information
You have the right to request that we limit our use and disclosure of your health information for treatment, payment and health care operations. You also have the right to request a limit on the health information we disclose about you to your next of kin or someone who is involved in your care. (Example: You could ask that we not disclose information about your family history of heart disease.) We will provide you with a form to document your request. We will make every attempt to honor your request but are not required to agree to such request. However, if we do agree, we must follow the agreed upon restriction (unless the information is necessary for emergency treatment or unless it is a disclosure to the U.S. Secretary of the Department of Health and Human Services). You may cancel the restrictions at any time and we will ask that your request be in writing. In addition, this agency may cancel a restriction at any time, as long as we notify you of the cancellation.

Right to request restrictions on protected health information sent to a Health Plan
You have the right to request a restriction of the disclosure of your health information to a health plan when you pay for service out of pocket, in full.

Violations/Complaints:

(Applicable to substance abuse diagnosis – “Violation of the Federal law and regulations relative to a substance abuse program is a crime. Suspected violations may be reported to our agency Privacy Official who will report the violation to appropriate authorities in accordance with Federal regulations.”) If you believe we have violated your privacy rights, or if you want to file a complaint regarding our privacy practices, you may contact our agency Privacy Official. Contact information is as follows:

Broughton Hospital Privacy Official
1000 South Sterling Street
Morganton, NC 28655
Agency Phone Number 828 433-2024/433-2111
Agency Fax Number 828 433-2048

You may also send a written complaint to the United States Secretary of the Department of Health and Human Services. Contact information is as follows:

Office for Civil Rights
U.S. Department of Health and Human Services
Atlanta Federal Center, Suite 16T70
61 Forsyth Street, S.W.
Atlanta, GA 30303-8909

Voice Phone: (404) 562-7886
FAX: (404) 562-7881
TDD: (404) 562-7884

If you file a complaint, we will not take any action against you or change the quality of health care services we provide to you in any way.

Legal References

Primary Federal and State laws and regulations that protect the privacy of your health information are listed below.


NC General Statutes – Chapter 122C, Article 3 (Client’s Rights and Advance Instruction), Part 1 (Client’s Rights), Chapter 90 (Medicine and Allied Occupations), Article 1 (Practice of Medicine).