Overview

The Office of Rural Health (ORH) recruits primary care physicians, nurse practitioners, physician assistants, dentists, dental hygienists and psychiatrists to the practices that service rural and underserved populations across the state. ORH seeks to make compatible matches based on the needs of the community as well as the provider.

ORH works with state and federal governments and local communities to identify shortage areas of primary medical care, dental or mental health providers, when requested. These areas are designated as Health Professional Shortage Areas (HPSAs) following federal guidelines, making them eligible to qualify for federal funding and services.

Importance

In many North Carolina communities there are barriers to primary health care and other health services due to a lack of health professionals and the necessary resources to support health care delivery.

ORH received State Loan Repayment Program (SLRP) funding from the National Health Service Corps (NHSC) and from the Kate B. Reynolds Foundation to extend loan repayment to mental health therapists recruited to work in integrated care HPSAs beginning 2015 - 2019.

Cost, Return on Investment and Performance

- Annual budget of $4.7 million.
- Supports four FTEs
- Physicians qualify for up to 2-4 years of State Loan repayment up to $100,000.
- Provider placements have an estimated $37 million in economic impact
- $15,987 cost per placement
- 88% of placements were in either a geographic, population or facility Health Professional Shortage Area (HPSA).
- ORH assisted providers in securing an additional 243 National Health Service Corps federal loan repayments valued at approximately $5.6 million.

Program Coverage:

- 127 new health professionals were recruited.
- 73 new providers placed with state incentive payments
- An average of 143 placements have been made each year over the last five years.