January 24, 2020

DEAR COUNTY DIRECTORS OF SOCIAL SERVICES

DEAR EXECUTIVE DIRECTORS OF LICENSED CHILD PLACING AGENCIES

ATTENTION: CHILD WELFARE STAFF INVOLVED IN DILIGENT RECRUITMENT AND RETENTION OF FOSTER AND ADOPTIVE FAMILIES

SUBJECT: DILIGENT RECRUITMENT AND RETENTION QUARTERLY CALLS

REQUIRED ACTION: Information Only

PURPOSE

As a strategy within North Carolina’s Diligent Recruitment and Retention (DRR) Plan, the Division of Social Services will once again be hosting quarterly diligent recruitment and retention peer-to-peer calls. In order to improve statewide efforts of recruiting, retaining, developing, and supporting a pool of families who can meet the needs of children and youth in foster care, NC Kids will provide a range of resources, events, and activities throughout the year, including quarterly calls. These calls will provide an opportunity for county child welfare agency and private child placing agency staff to come together to discuss and share innovative ways for recruitment and retention of foster, adoptive and kinship families. The focus of the calls will serve as a support for areas such as family response and engagement, family capacity development and support, and increasing the number of licensed kinship placements.

These calls are intended as a forum for front line staff and supervisors to learn from and discuss with their peers across the state different aspects of diligent recruitment and retention. For the upcoming year, the calls will occur in January, April, July, October and December. Please join us on these calls to gain valuable resources, tools, and peer-to-peer support to improve permanency outcomes.

Future communication regarding the quarterly calls and how to register, as well as additional DRR events and resources, will be done through the NC Kids listserv. To be added to the listserv, please email Erin Baluyot at erin.baluyot@dhhs.nc.gov.

The first call of the year will be held on January 29, 2020 from 10:00 a.m. – 11:00 a.m. Please pre-register for the call at: https://attendee.gototraining.com/r/914633549689992705
This call will focus on **Recapping 2019 and Exploring What’s to Come**. We will recap diligent recruitment and retention in 2019 and look ahead into exciting events and activities for 2020. We will also discuss resources, tools, and plans to create a framework for our DRR calls, regional forums and other events throughout the year.

Should you have questions, please contact your county’s NC Kids Consultant: Mary Mackins at (919) 527-6287, mary.mackins@dhhs.nc.gov; or Shirley Williams at (919) 527-6404, Shirley.williams@dhhs.nc.gov.

Sincerely,

Lisa Tucker Cauley  
Deputy Director for Child Welfare  
Division of Social Services

Cc: Susan Osborne, Assistant Secretary for County Operations  
   Angela Pittman, Senior Director Child, Family and Aging & Adult Services  
   Teresa Strom, Section Chief for County Operations  
   Erin Baluyot, Interim Adoption Services Manager

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