May 5, 2020

Dear County Directors of Social Services

Attention: Food and Nutrition Services Managers and Supervisors
Subject: ChopChop Magazine
Priority: Information and No Action Required

The Supplemental Nutrition Assistance Program Education (SNAP-Ed) provides nutrition education to low income adults and children that are below the 180% poverty level. The SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP or other government services, such as WIC and TANF, will make healthy food choices within a limited budget and choose physically active lifestyles consistent with the current Dietary Guidelines for Americans and the associated USDA Food Guidance System, MyPlate.

ChopChopKids is an innovative non-profit organization whose mission is to inspire and teach kids to cook real food with their families. The ChopChop magazine offers nutritious, great-tasting, ethnically diverse and inexpensive recipes, as well as interesting and little-known food facts, Q&A’s and games. State DSS continues to provide to local county agencies 150 (100 in English and 50 in Spanish) copies of the ChopChop magazine on a quarterly basis to provide to FNS applicants and recipients or individuals receiving TANF or WIC. Due to COVID-19, the summer edition of the magazine will not be delivered to local county agency offices. ChopChopKids will continue with the Fall issue that should arrive mid-August 2020.

If you have any questions, please contact Connie Dixon at 919-527-6319 or connie.dixon@dhhs.nc.gov.

Sincerely,

David Locklear, Deputy Director

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