Making NC Count
GICC Census Update
August 12, 2020

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2020 Census Self Response Rate – August 5, 2020

North Carolina – 59.2%

United States – 63.1%

Based on August 5, 2020 Response Rates

• 40.8% of NC Households have not responded to the 2020 Census

• 1.6 million nonresponse households

• Over 4 million uncounted NC residents

• $7.4 billion in annual funding are at risk
• “Memorandum to Exclude Illegal Aliens from the Apportionment Base Following the 2020 Census” July 21, 2020

• Injunction case filed in US District Court 21 States including North Carolina July 24, 2020

• Hearing scheduled for August 13, 2020
Census and Corona Safety

- **Census is Happening**
  Timelines have changed, but the importance and the process remain the same

- **Respond Safely from Home**
  Internet, phone, and paper response options are available

- **Complete Your Form**
  Reduces the chances of a Census worker visit and maintains social distance
Adjusted Timeline

• Self Response ... March 12 – September 30

• Mobile Questionnaire Assistance ... Under Review

• Update Leave (stateside) ... June 13 – July 9

• Non Response Follow Up (NRFU) ... August 11 – September 30

Watch the US Census Bureau Newsroom for updates https://www.census.gov/newsroom.html
Group Quarters are long term residency situations where a person usually resides somewhere else – college dorms, military barracks, prisons, nursing homes, shelters, etc..

• GQ Enumeration (eResponse and Paper) … April 2 – September 3

• In-Person GQ Enumeration … July 1 – September 3

• Service Based Enumeration … September 22 - 24

• Enumeration of Transitory Locations … September 3 – September 28 (tentative)
Recognizing the COVID-19 impact on operations, the US Census Bureau extended data collection and requested a delay in delivering data products.

- 2020 Census Apportionment ... December 31, 2020
- 2020 Census Redistricting ... April 1, 2021

**Risk of undercount**

Disclosure Avoidance System (DAS)/Differential Privacy will be applied to Redistricting and following data products.
Count Question Resolution

• Process allowing tribal and governmental entities to challenge Census count based on geocoding or procedural issues.

• Federal Register Notice posted August 4, 2020
  https://www.govinfo.gov/content/pkg/FR-2020-08-04/pdf/2020-16962.pdf

• Challenge of housing unit count only due to application of DAS
New strategy that will better protect confidentiality

Introduces privacy-loss budget (or epsilon) that will decrease data accuracy to protect confidentiality

Data tables for small population groups or geographies may not be produced … at least initially

Differential Privacy will be used on the 2020 Census and on other Census surveys later

Planned invariants – state total population, census block total housing unit and group quarters counts
Complete Your Census Form!

- Complete your Census form safely in your home.

- Challenge friends, family, neighbors, and complete strangers to do the same.

- Join the social media Census party at #MakeNCCount and @NCCensus.
Complete Your Census Form By Phone!

Language Support

The 2020 Census can be completed by phone in the below languages.

**English and Spanish Language Hours of Operation:** Customer Service Representatives are available every day from 7am to 2am Eastern Time on the following phone lines:

- Spanish (for 50 states and Washington, D.C.): 844-468-2020
- English (for Puerto Rico residents): 844-418-2020
- Spanish (for Puerto Rico residents): 844-426-2020
- TDD (Telephone Display Device): 844-467-2020

**Non-English and Non-Spanish Language Hours of Operation:** Customer Service Representatives are available Monday through Friday from 8am to 10 pm Eastern Time on the following phone lines:

- Chinese (Mandarin): 844-391-2020
- Chinese (Cantonese): 844-398-2020
- Vietnamese: 844-461-2020
- Korean: 844-392-2020

Contact

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