



2017 Power Networking Reception

Tuesday, August 22, 2017 | 6-8pm | The Umstead Hotel & Spa | Cary, NC

2017 Procurement Summit

Wednesday, August 23, 2017 | 8am-4pm | McKimmon Center at NCSU | Raleigh, NC

AGENDA

Registration | Continental Breakfast

Welcome | Opening Session | The State of Small Business in North Carolina

Breakout Session I (Three tracks: A -Business Tools; B- Certifications; C-Procurement Opportunities)

- A) Leveraging Social Media as an Effective Marketing Tool
- B) Getting Verified as a VOSB or SDVOSB (Dept of VA/CVE)
- C) Understanding Business Opportunities in Corporate America

BREAK (Exhibitor Hall OPEN)

Breakout Session II (Three tracks: A -Business Tools; B- Certifications; C-Procurement Opportunities)

- A) Understanding and Conducting Effective Market Research
- B) Getting Certified as a NC Historically Underutilized Business (HUB)
- C) Pursuing Business Opportunities in State Government

Networking | Lunch Buffet | Matchmaking Sign-up Continues

Reconvene – Guest Speaker

Secretary Larry Hall, N. C. Department of Military & Veterans Affairs (Confirmed)
“The State of the Military and Veterans in North Carolina”

Business Matchmaking Sessions | Exhibitor Hall OPEN

Breakout Session III (Three tracks: A -Business Tools; B- Certifications; C-Procurement Opportunities)

- A) Accessing Capital
- B) Getting Certified via NC DOT (SB-Small Business; DBE-Disadvantaged Business Enterprise)
- C) Understanding Contracting Opportunities in Federal Government

On the Spot - Small Business Assistance: Legal | Accessing Capital | Business Life Cycle Planning

Networking | Close

Agenda – as of 11July2017 (subject to change)