

**NORTH CAROLINA COUNCIL FOR WOMEN
ADVISORY BOARD MEETING**

Thursday, February 15, 2018 – 10:00 a.m. – 2:00 p.m.
Department of Environmental Quality (Unite Room)
217 West Jones Street, Raleigh, North Carolina

BOARD MEMBERS PRESENT: Patricia Adams, Jenny Black, Mary Conlon, Andreina Hall, Lucy Horton, Anne Lasley, Del Mattioli, Miranda Mills, Crystal Moore, Jessica Proctor, Annette Taylor, and Katherine Woodbury

BOARD MEMBERS ON CALL: Lida Calvert-Hayes, Debbie Frail, Candace Flanagan, Debbie West

STAFF MEMBERS PRESENT: Mary Katherine Bobbitt (Intern), Chloe Goodwin (Intern), Jacqueline Jordan, Alisa Milliken, Maria Riemann, Brianna Van Stekelenburg, Mary Williams-Stover

GUEST PRESENT: Christy Agner, Melissa Dunston, Betty Marrow Taylor and Lyric Thompson

I. Call to Order: The State Government Ethics Act mandates that at the beginning of any meeting the Chair remind all the members of their duty to avoid any conflicts of interest and inquire as to whether any member knows of any conflict of interest or potential conflict with respect to matters to come before commission. If any member knows of a conflict of interest or potential conflict, please state so at this time. The meeting was called to order at 10:00 a.m.

II. New Member Welcome/Orientation

- Jenny Black introduced Pat Adams, Anne Lasley, and Maria Riemann to the board, whom had not been in attendance for the last meeting in October 2017. She also introduced Betty Marrow-Taylor, the facilitator for the day.

III. Approval of Minutes: *Jenny Black*

- Jessica Proctor made motion to approve the October 19, 2017 minutes; Annette Taylor seconded the motion. Minutes were approved.

IV. Swearing in of New Members

- Canceled – ceremony will be performed locally for Patricia Adams.

V. Chairwoman’s Remarks:

- Jenny Black gave an overview of the agenda, including mention of a brief, working lunch

VI. Executive Director’s Report:

- Mary Williams-Stover gave a review of the Domestic Violence Commission meeting which took place on 2/9/18 and the sub-committees that were formed by the Domestic Violence Commission.
- Mary Williams-Stover acknowledged Del Mattioli and Betty Marrow for participating in the College Speaker Series on February 14, 2018 at NC Central University and featured a theme of “The Love of Money”.
- Mary Williams-Stover gave a review of the State Youth Council and announced the upcoming 2018 SYC Spring Convention, scheduled for May 18-20 in Goldsboro, NC.

VII. Presentation – Envisioning the Future for Women of NC and the NC Council for Women –
Betty Marrow-Taylor, Facilitator, Director, Policy Development & Strategy, DOA

- Betty Marrow-Taylor distributed a list of statements which were provided by members in the previous meeting about what they had hoped to give and what they had hoped to gain from the council. She asked members to remember these statements going forward as an aid in thinking about where the board is going. She asked them to reflect on “how do [they] get to where [they] want to go” and she added that the creation of a comprehensive vision statement and mission statement is the first step in “getting there.”
- Betty asked that they break into groups. Each of the three groups convened and came back with one drafted mission statement each.
- Members continued the discussion of a new mission statement using key words and phrases from all three suggested mission statements to create a new one.
- Members voted on the following new mission and vision statement, motioned by Kathrine Woodbury, seconded by Jessica Proctor and approved unanimously.
 - **Mission:** To achieve equality for all NC women by advocating for education, health and safety, economic and social justice.
 - **Vision:** NC will be the best state for quality of life for women

VIII. Working Lunch

- During the working lunch, Members were asked to think about the possible impact of the Status of Women Report beyond releasing the research.
- Kathrine Woodbury expressed interest in the idea that council members could work in their own communities with their own local leaders to advocate and educate; these leaders may be heard by state level legislators.
- Pat Adams brought up the Carolina Cares bill 662 which is currently sitting in committee.
- Mary Williams-Stover reiterated that CFWYI staff are required to maintain a non-partisan position.
- Pat Adams asked if we can partner with other groups such as the League of Women Voters and Planned Parenthood, etc.
- **GOAL #1**
 - Convene a Women’s Roundtable and create a policy position for 2018 and advocate for it.
 - Christy clarified why state employees cannot lobby but can provide information. She also provided guidelines for board members in regard to the ethics of participating in lobbying and discussing the council, she brought up the importance of strict adherence to topics which have been discussed and approved by the council when aligning one’s self with the
 - council in formal discussion. She concluded that board members can lobby, as long as they remain in adherence with the law and ethical guidelines, further, this board can be policy making.
 - Members suggested creating sub-committees, and that Council should create a policy position and advocate for it.

Potential committee structure may include the following:

A. Committees (Old)

Fundraising
Marketing
Speakers/outreach

B. Committees (New) – Structured to align with the NC Status of Women Research

Economics
Health and Safety
Social Justice
Education
Fundraising (continued)

Discussion

- Create policy position(s) as results based on the measurable indicators from the Status of Women report. #1 due in May 2018.
- Next Step: Create and make committee structure.
- Determine if there is a need for subcommittees to meet between quarterly meetings?

GOAL #2

- Create partnerships with like-minded women’s organizations in NC.
- 2018 Outcome: to determine goals/legislation to pursue Legislative Agenda (share report and Status of Women with these groups) and/or philanthropic initiatives, and to market Status of Women report

ACTION Item: Identify potential partner organizations across the state

- **Action Steps**
 1. Communicate with female legislators - Women’s Caucus of the NC GA.
 2. Target most influential legislators for education/leaders (Examples: Davis, Berger, Moore, Pate, Katherine Harrington)
 3. Justify/ensure the continuation of the DOA agency: CFWYI
 4. Work within communities to educate and inform citizens who can then influence legislators
 5. HB662 Carolina Cares (healthcare for all - expand Medicaid and advocate for it)
 6. Partner with other organizations to spread the message(s) defined by NC CFW Board.

IX. Updates/Calendar Announcements:

- **Status of Women Report**
 - Brianna Van Stekelenburg reported that she has received the first draft of the Status Report on Employment and Earnings and need a few members to review the report due back to IWPR instate by mid-March. Anne Lasley volunteered to review the report. The information included has already been fact checked to satisfaction for Governor Cooper or Secretary Sanders to report on it at the Women’s History Month event on March 28th.
 - We will identify key messages.
 - Brianna Van Stekelenburg agreed to send out a draft of the honorees list for the event by the end of February 2018.

- Mary Williams-Stover mentioned the desire to partner with IBM contact for marketing of the Status of Women Report.
 - CFW Board was asked to determine who receives the reports and how we can rollout in May. Annette Taylor mentioned that Durham now has a Mayor's Council for Women.
 - Approximately 2,000 people were reached with the last Status for Women report and approximately 60 presentations were given on the data.
 - Mary Williams-Stover suggested compiling a calendar of potential dates for different organizations to receive presentations.
- **Women's History Month**
 - Del Mattioli gave a report/history on Women's History Month: President Carter who initiated federal movement towards March as Women's History Week in 1980, and March 8th was declared International Women's Day during World War II, and other information about the history of how Women's History month came about. In 1987 National Women's week was expanded to National Women's Month.
 - Proclamation is to bring attention to the WHS has already been requested of Governor Cooper.
 - Mary Williams-Stover reminded commission members of the Save the Date flyers they had received for the March 28th event. She added that Invitations would be sent out by 2/28/18 and we are currently creating an invitation list. She requested that the board help identify ten to twelve women trailblazers to honor at the Women's History Month event. Janet Cowell was mentioned as a financial trailblazer.
 - Maria Riemann announced an upcoming event sponsored by WomenNC: March 8th, International Women's Day. The WomenNC will feature a fund-raiser benefitting college students at the Hunt Library in Raleigh. Former Executive Director of CFW, Juanita Bryant, will be honored and a scholarship will be named after her.
 - On March 8th, UNC Pembroke will host a Women's Empowerment Summit called "Women Warriors Leading the Way". Registration is online.
 - March 7th is Women's Health Awareness Day at North Carolina State University which will be a large event, Annette Taylor agreed to forward information regarding this event.
 - March 21st is NC State University, Women's Center Women's History Month event featuring Secretary Machel Sanders as a panel member.
 - NEXT STEP: Create and finalize the committee structure. A phone conference call will occur by early March 2018.

X. Old Business/New Business

- Informed members of the change in the reimbursement policy.

XI. Adjournment: Meeting was adjourned By Jenny Black at 1:57pm

NEXT MEETING - Thursday, May 10, 2018

Submitted by Alisa Milliken