

# Outreach Toolkit



## Take Action

**ASK** your volunteers, community and networks, "Are you All In?"

**JOIN** the statewide movement to show all of North Carolina your service.

**FIND** a volunteer opportunity: <https://www.nc.gov/volunteer/volunteer-opportunities>

**HELP** by signing up to receive volunteer opportunities: <https://www.nc.gov/sign-receive-volunteer-opportunities>

## All In:

*"To give or be prepared to give all of one's energy or resources toward something."*

## Contact VolunteerNC

We're here to high-five your accomplishments and help when needed. Stay in touch.

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[volunteernc.org](http://volunteernc.org)  
[allin.nc.gov](http://allin.nc.gov)  
[volunteernc.org](http://volunteernc.org)

**ALL IN NC: A CALL TO ACTION FOR VOLUNTEERS WHO ARE FULLY COMMITTED TO SERVING THE COMMUNITIES IN WHICH THEY LIVE. #ALLINNC**

## Spread the Word

### Encourage Others to Serve

Share information on your website and social media channels about volunteer needs and service in your community.

Inspire others to join existing service projects or organize their own.

### Share our messaging and tag and hashtag us on social media

Show that your service projects and volunteer needs are part of a statewide volunteerism movement.

### Use Our Graphics

Dropbox graphics toolkit:  
<https://www.dropbox.com/sh/2wmury952p3y6ux/AABP0kWRWvDKUWGz8UrZs0Nja?dl=0>

### Share your Photos

Google photo album:  
<https://photos.app.goo.gl/bZUzbpzf58MJ9Knp6>

## Follow us on Social Media

# [#allinn](#) [#allin.nc.gov](#)  
[#volunteernc](#) [#SOS](#)  
[#serveourstatetoday](#)  
[#volunteer](#) [#servetoday](#)

[@ncvolunteer](#) [@volunteernc](#)  
 [@ncvolunteer](#) [Volunteer NC](#)  
 [VolunteerNC](#)

## Record and share your volunteer story video

It's easy at:  
<https://activategoodvoices.gov-one.com/?gclid=2102&rid=6246>

## Sample Messages

- We're all in for NC and we want you to go all in with us! The need is great. Our strength together is greater. [#allinNC](#) [#volunteerNC](#) [#serveourstatetoday](#)
- Calling all service-minded individuals looking to help our NC neighbors! We are in need of [#XX](#) of volunteers to help (insert mission here). Your time will make a direct impact on a cause that is deeply rooted in our nearby communities. [#allinNC](#)
- "I'm going all in for NC because \_\_\_\_\_. We believe that together, we can make a difference. That's why we're asking not only you to volunteer, but that you bring a friend to come and volunteer with you. Let's be difference makers for this great state that we live in! Link in bio. [#allinNC](#) [#volunteernc](#) [#serveourstatetoday](#) [#bringafriend](#) [#makeanimpact](#)
- When unforeseen emergencies arise, we have the incredible opportunity to help our fellow communities in need. Whether it's fighting hunger, rebuilding what's broken, providing education or supporting mental health and wellness, there is a great need to step in and serve our state today. There is something for everyone. Find your volunteer passion project today! [allin.nc.gov](#) [#allinNC](#) [#volunteernc](#)

Governor Cooper and the team at VolunteerNC are grateful for your willingness to go All in for NC. Please contact us with any questions, concerns or needs. We look forward to seeing your organization and volunteers in our feeds soon. Let's go All in for NC and Serve our State Today!