What’s Our Value-Add?

“If we are not adding value to the System and the colleges, we have no role.”

President James Williamson, Ph. D.
(July 6, 2016 Staff Meeting)

A brief Intro to Jimmie Williamson
NC Community College System Mission

...open the door to high-quality, accessible educational opportunities that minimize barriers to post-secondary education, maximize student success, develop a globally and multi-culturally competent workforce, and improve the lives and well-being of individuals...

Governed by the State Board of Community Colleges
Historic Perspective

• 1957 Industrial Education Centers begets
• 1961 Junior Colleges begets
• 1963 establishment of the NC Community College System

Dr. Dallas Herring

“We must take people where they are and carry them as far as they can go within the assigned functions of the system.”
Statewide Statistics

- **735,000** students (2014-15)
- **35,000+** faculty and staff statewide
- **3rd** largest system in the nation
- **99%** of NC citizens are within 30 mile radius
- **Lowest tuition** in the Southeast Region
- Avg. age of student: **28 years old**

What does the NC Community College System offer?

- High School Equivalency
- Associate Degrees, Certificates, Diplomas
- Customized Training
- BioNetwork
- Small Business Center
- Continuing Education
Adult High School/High School Equivalency

- 15,000 students annually

Associate Degrees, Certificates, Diplomas Curriculum Programs

- 38,000 students
- 248 curriculum and 45 continuing education courses that may be offered online at the local colleges.
- 55,646 trained in soft skills
- 37% of Basic Skills completers advance
- Dual Enrollment/Career and College Promise
- Career Coaches
By statute, NC Community College System is the lead agency for delivering workforce development training.
N.C. Gen. Stat. 115D-1
Workforce & Economic Development:

NCWorks Customized Training

Job Growth
Technology Investment
Productivity Enhancement

BioNetwork supports biotechnology and life science industries

Overview of Craft Brewing in NC
Workforce & Economic Development:

Small Business Center Network

60 NC Small Business Centers offering free seminars and one-on-one business counseling

Workforce & Economic Development:

Continuing Education

• Provides instruction around skill competencies that lead to a recognized credential (licensure, certification, renewal, registry listing) and/or meets local workforce labor needs.

• 85% licensure and certification pass rate for 1st time test-takers (state mandated tests).
Bottom Line...what’s the Return on Investment (ROI)?

The ROI for North Carolinians:
$4.10 for every $1 invested

The ROI for our students:
$2.30 for every $1 invested
What is the System doing really well?

…we train…

✓ through in-person education
✓ through distance and online education
✓ through continuing education
✓ through NCWorks Customized training
With limited Resources

Percentages of Total NC Education Budget

NC Community Colleges: 9%
University System: 22%
K-12 Public Schools: 69%

...we collaborate...

- with businesses to offer customized training and employment
- with workforce development boards
- With economic developers (EDPNC)
- with legislators
...we partner...

✓ with DPI, the University System and Private Universities and Colleges
  ✓ Articulation Agreements
  ✓ Career & College Promise
  ✓ Joint board meetings

What can we do better?
My Vision: Short-term & Long-term
WILLIAMSON TRIO

Finding Resources to Fill Our Mission

Ensuring value-add

Building Relationships

Questions/Comments