Class Concept
Positions in this class perform professional work in all phases of the production of television and radio or video programs and provide creative and technical decision-making that enhance the technical and aesthetic quality of the program. Work may include determining, organizing, coordinating and scheduling the utilization of space, equipment and production personnel; determining and maintaining supplies for production; and providing technical design and direction for the use of specialized equipment to produce desired effects. Employees provide creative and technical decision-making in the utilization/optimization of the audio and video equipment, bridging the gap between the equipment capacity and the desired effect. Employees may also perform editing with or without a predetermined script. Employees may also monitor and control the statewide broadcast signal distributed over single or multiple channels; receive and record live and pre-recorded network feeds; identify and resolve variances in the program schedule or program log before they impact on-air operations; execute the programming schedules; and troubleshoot automation issues.

Recruitment Standards

Knowledge, Skills, and Abilities
- Considerable knowledge of techniques, practices, and methods used in the production process of broadcast television and radio programs.
- Considerable knowledge of the capabilities and use of broadcast television and radio elements including technical layouts for audio and/or video.
- Ability to independently originate and design artistic approaches to produce the most sophisticated broadcast television and radio programs, in conjunction with comprehensive technical knowledge of specialized state-of-the-art equipment.
- Ability to independently schedule tasks, resources and materials to complete work assignments.
- Ability to share expertise, provide guidance and convey specialized knowledge to team members in order to achieve desired goals.
- Ability to identify and initiate successful methods of establishing and maintaining professional customer relationships.
- Ability to make recommendations as required and to suggest and support alternative approaches.

Minimum Education and Experience
Bachelor’s degree in public relations, broadcasting, emerging media, radio, television production, or related field from an appropriately accredited institution; or an equivalent combination of education and experience.
Note: This is a generalized representation of positions in this class and is not intended to identify essential functions per ADA.