

## PUBLIC HEALTH EDUCATOR III

DESCRIPTION OF WORK

This is consultative and administrative work in directing a program of health education for a large geographical area of the state or in supervising the educational aspects of a large specific health education program.

Employees may serve as directors of local health department education programs in the largest metropolitan areas; Health Education Specialist in such programs as Family Planning, Alcoholism and Mental Health; or State regional consultants. Employees supervise lower level health educators and other public health employees at the state and local levels in planning and implementing general or specialized assignments in public health education to state and local health department heads, community organizations, and individuals. Work is performed under administrative supervision and is evaluated through conferences and written reports.

EXAMPLES OF DUTIES PERFORMED

Plans, organizes, and participates in health education programs assigned.

Supervises or advises lower line health educators regarding appropriate techniques in health education in accordance with local needs and policies.

Supervises a staff in a program of home and farm accident prevention; investigates the incidence of home and farm accident; and develops central procedures.

Represents the health education section or agency on planning or advisory groups concerned with coordinating various aspects of public health programs.

Performs administrative duties such as health education budget estimates personnel evaluation and placements materials inventories and requests as may be assigned.

Plans, organizes, and participates in in-service training programs for public health education personnel and other professional groups as requested.

Maintains an information center of health materials and resources.

Advises local health department staffs concerning materials and public relations developments, community organizations in-service training, program planning and evaluation, and other areas of health department staff activity relating to public health education.

Performs related duties as required.

RECRUITMENT STANDARDSKnowledges, Skills, and Abilities

Thorough knowledge of the principles and practices of public health and public health education.

Considerable knowledge of modern education theories and technique.

Considerable knowledge of methods and techniques of disseminating health educational information to the public and of the facilities and media available.

Considerable knowledge of display techniques and skill in the arrangement of exhibits.

Ability to supervise public health educators and to coordinate public health activities of various local and state organizations.

Ability to organize and direct the activities of local committees for the development of community public health education programs.

Ability to establish and maintain favorable working relationships with community groups, local health department personnel and the public.

Ability to explain and apply state laws, rules, and regulations pertaining to public health.

Ability to speak effectively before various groups.

NC 02963

Minimum Education and Experience

A masters degree in public health education or in public health work with a major in public health education and two years experience in public health education; graduation from a four-year college or university with a major in health education and four years experience in public health education; or an equivalent combination of education and experience.

PREPARED BY  
OFFICE OF STATE PERSONNEL

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