



## Virtual Basic Financial Workshop for NC Rural Communities for 2021

**9:00am until 4:00pm**

*For more information, please contact below:*

**SERCAP, Inc**

C/o Randy Welch

[rwelch@sercap.org](mailto:rwelch@sercap.org)

Or just call

919 805 5907 mobile (leave message)

The class will be a complete virtual (one day) training event using the Go to Training virtual platform. Your attendance during this event will require you being present in front of your computer during the duration of the class. Please complete the registration form from the link provided below. Before the event, you will receive email reminders to log into the virtual training.

This is a continuation of our USDA Technical Assistance program for NC. This is a basic financial workshop for those that are primarily associated with drinking water and wastewater utilities of NC (see the agenda). Elected officials, financial managers, town and/or county managers, drinking water and wastewater directors- workers and other persons that are involved with the financial matters of your utility. You will be engaged with up to date information on the financial working and the requirements from NC LGC, USDA, DWI, and the RCAP Network. You should attend if you need answers to financial questions and/or just need a refresher.

All are invited

There is NO FEE charged for this training.

Financial Management Workshop—For Local Government Officials

Date: March 4<sup>th</sup>, 2021 : <https://attendee.gototraining.com/r/3281537945863753986>

Date: April 6<sup>th</sup>, 2021: <https://attendee.gototraining.com/r/7502291505523781122>

\*Please click on the link for the date of choice. From the link, you will be able to register for the class at that time.

\*Following these dates, we will host in person financial management workshops. If none of the dates listed above meet your schedule, look for upcoming advertisements for these classes coming to your area. (Barring COVID restrictions loosen and able to host in person.)

See attached proposed agenda



*Co-sponsored by  
SERCAP-NC, RCAP, USDA RD, Division of Water Infrastructure, and  
NC Department of Treasurer- LGC*

**9:00-9:30** Welcome and Introduction of SERCAP (John Crowder and Randy Welch)

- Review agenda
- Pre-Test

**9:30-10:30** - Financial management issues relative to Utilities and Local Gov. including non-governmental entities—and non-profit utilities etc.-SERCAP (Randy Welch) We will use *“The Basics of Financial Management for Small-Community Utilities Handbook”* provided by RCAP

**10:30-10:40** – Break

**10:40 -12:00** – Setting Policies for Long Term Success (Glenn Barnes, Finance Specialist (RCAP)

**This session will examine the policy decisions that utility leaders can make to ensure that the utility operations are sustained over a long period of time. Policies around rates, Increase Bill Payments, Conservation, and sustainable finance.**

**12:00 - 12:30** Lunch Break

**12:30-1:00** – Updates from Division of Water Infrastructure (Jennifer Haynie)

**1:00 – 1:30** – Updates from USDA RD (Dennis DeLong)

**1:30 – 1:40** – Break

**1:40-3:00** – Financial Overviews-Enterprise Funding Requirements (David Erwin and Ann Cutler-LGC)

**This part of the program will provide the local government the statutory requirements of its finances especially the ones that want to take on debt or be approved for infrastructure funding.**

**3:00-3:10** Break

**3:10 – 3:45** Break out Rooms on Financial Troubleshooting

**3:45-4:00** – Post Test, Closing Remarks, and Q & A

**SERCAP Staff**

Paul Parker, NC TAP, Kim Martin NC Tap, John Crowder State Manager, Randy Welch, NC TAP

**USDA Staff**

Dennis DeLong – Sr. State Environmental Specialist

**Division of Water Infrastructure**

Jennifer Haynie – Senior Project Manager

**Local Government Commission (LGC)**

David Erwin – Financial Advisor (LGC)

Ann Cutler – Financial Advisor (LGC)

**RCAP Staff**

Glenn Barnes – Finance and Management Specialist (RCAP)  
Director, Water Finance Assistance

